

Game Development Officer- Position Description

The Game Development Officers will work closely with both the CCA Community Team and the District Associations (DA) to grow the community game Canterbury wide. The focus is on breaking down barriers and delivering quality cricket experiences to attract, engage and retain people in the sport (as players, coaches, administrators, or volunteers).

The key tasks are outlined below:

Activations:

- Coordinate school and club sessions in all delivery windows.
- Deliver awareness and promotional sessions in primary schools.
- Attend community events, and club promotion days to promote cricket.
- Deliver targeted communities' activations and programs.

Programming:

- Deliver nationally led participation programs, Yeah! Girls, Girls Smash, Smash Play and BYC in cricket clubs, school grounds or in community settings.
- Connect with the local club or school to transition program participants into local playing opportunities.
- Connect and deliver programs in marginalised and geographically challenged communities.
- Attend regional training and development opportunities.
- Modify programs where necessary to maximise involvement from targeted communities.
- Registration of all participants via PLAY HQ.

Festival Cricket (year 8 and below):

- Support the recruitment of teams to participate in festival cricket in partnership with the local District Association and clubs.
- Attend festivals to provide coach support, logistics and connection.
- Provide administrative and logistics support where necessary.

Coach Development of game and program facilitators

- Support junior club and primary school game and program facilitators to understand and deliver participation programs.
- Work with schools and clubs to establish communities of support for their coaches.
- Provide training and support to junior coaches around national programs and junior club cricket. This involves but isn't limited to the delivery of Smash Play, Foundation and Advanced Foundation courses along with any additional workshops as deemed necessary.
- Physical attendance and coaching support to junior clubs and primary/ intermediate schools on a rotation basis.
- Registration and appointments captured on Friendly Manager.
- Engage with and attend training/ meetings as part of the wider Canterbury and New Zealand coach development team.

District / cross code support

- Work with the district association to deliver cricket holiday programs or coaching sessions.
- Explore contracting or supporting other sporting codes to generate district revenue over winter months.
- Connect with the local cricket association and report on planning and outcomes.
- Develop participation plans in conjunction with the local cricket association.

Relationships:

- Continue to work in partnership with district association staff and the CCA team to develop and implement work plans and new initiatives that grow and support the game.
- Build strong connections with primary schools and junior clubs, connecting them with the local cricket association.

Profile area:

- Although the GDOs will be expected to work across all areas of community cricket, it is proposed that each GDO will have a profile area to lead on. This will be something additional for them to explore, lead programmes and events, and share ideas/learnings with the team.
- Examples are Diversity and Inclusion (Disability, Ethnic, Maori/Pasifika), Women and Girls, Smash Play junior-tamariki, Smash Play youth-rangatahi, and coach development.

Reporting:

- The GDO will primarily report to the Participation Lead at CCA and work as part of a regional team. You will also connect regularly with local District Staff. The Participation Lead will work with each GDO to establish a work plan and support them to deliver it. These plans will be created in consultation with the DA leads and be aligned to the Coach Development and Participation strategies. Where GDO's are based in DA offices outside of Christchurch, they will connect in with DA Managers/ CEO's.
- Each GDO will also populate and record good news stories and photos for social media and pass onto the CCA Digital Executive and the local cricket association.